## WDAF - TV - Issue Ad Public File Checklist

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Nar	ne of Sponsoring Orga	anization			
Acc	epted: R	Rejected: (I	mark one)		
Cla	ss of Time:	J. S.	S. S. J. Low		
			*	8/15-8/21	
Flig	ht dates and times	· _ compression of the compressi			<del>****</del>
	Eury Carbon	DROGR			Western Committee Committe
	te charged				Social Committee on the
	scription of Issue	JORY AUG	· NW	WASHINGTON	<u>DC</u> Zw
Ad	dress of Sponsoring O	rganization		THE PROPERTY OF THE PROPERTY O	addan saanaan
<del></del> -	<del>703−98</del> lephone Number of Sp	9-6167		Email Address	- O Name of the Na
18	epnone Number of Sp	onsomig Organizat	iori	Linaii Address	
Sp	onsor's Officers/Direct		mittee	7+5	
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De	scription of substantia	tion provided (if any	n /		
Pr	oper Sponsorship Iden	itification: Yes	No		
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e	- VY		 Da	ate	/

00:15:00



## ORDER

Flight Dates 08/15/12-08/21/12

Product Estimate # 888

Order Sep

**Crossroads GPS** Alt Order # 09791979 568130 / Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

08/14/12 08/14/12 Order Type **GENERAL Billing Contact** Billing Cycle EOM/EOC Advertiser Crossroads GPS

66 Canal Center Plaza Billing Calendar BROADCAST

Suite 555 Demographic A35+ Alexandria, VA 22314

Agency Crossroads Media, LLC. Rev Codes SP-POL PLI **POL** 

**Buying Contact** Sales Office DC-M Product Codes PL2A **Priority** Sales Region NAT 1 66 Canal Center Plaza

Agency Ref Advertiser Ref Suite 555 Alexandria, VA 22314

Start Date

**Primary Account Executive** Dan Driscoll

Order%

Account Executive

Dan Driscoll 100% Order Share 27% Market Value 128981

**End Date** 

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 24% 30955 **KCWE** % 0 **KMBC** 25% 32245 **KMCI** % 0 **KPXE** % 0 **KSHB** 30955 24% % KSMO 0

**Order Totals Billing Plan** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount August 2012 76 \$29,601.25 \$34,825.00 0.00 07/30/12 08/21/12 \$29,601.25 76 \$34,825.00 76 \$29,601.25 \$34,825.00 0.00 Totals

											Tota	als
_Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E1 4	08/15/1	2 08/15/12	M-F 5-530a	CM-Aii	5-530a	W	:30	1	\$250.002	0.00 NM	1	\$250.00
			M-F 5-530a									
FOX 4 N	IEWS AT	Г 5 <b>А</b>										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	W	1	\$250.00	0.00						
E2 4	08/16/1	2 08/16/12	M-F 5-530a	CM-All	5-530a	T	:30	1	\$250.002	0.00 NM	1	\$250.00
			M-F 5-530a									
FOX 4 N	IEWS AT	^ 5A										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	T	1	\$250.00	0.00						
E 3 4	08/17/1	2 08/17/12	M-F 5-530a	CM-All	5-530a	E	:30	1	\$250.002	0.00 NM	1	\$250.00
			M-F 5-530a									
FOX 4 N	IEWS AT	5A										
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		
Week: 08/1	13/12	08/19/12	F	1	\$250.00	0.00				[		
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Flight Dates 08/15/12-08/21/12

**Hiatus Dates** 

Original Date / Revision 08/14/12/ 08/14/12

Order Sep 00:15:00

Advertiser Crossroads GPS Product Crossroads GPS Estimate # 888

											Tota	is
Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp			Rtg Type	***	Amount
E 4 4	08/20/1	2 08/20/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	M	:30	1	\$250.002	0.00 NM	1	\$250.00
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J -T	00/2 // 1.	2. 00/21/12	M-F 5-530a	Olvi-7 (II	J-5568	'	,50	•	Ψ250.002	0.00 1110	•	Ψ230.00
	NEWS AT				ш.	Ma						
<u>St:</u> Week: 08	<u>art Date</u> V20/12	End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 6 4		2 08/16/12	M-F 530-6a	<u>.</u>	530-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 530-6a									
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Week: 08		08/19/12	T	1	\$450.00	0.00						
E 7 4	08/17/1	2 08/17/12	M-F 530-6a	CM-All	530-6a	F	:30	1	\$450.001	0.00 NM	1	\$450.00
EOV 4	NEWS AT	- E30A	M-F 530-6a							1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
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E 8 4	08/21/1	2 08/21/12	M-F 530-6a	CM-All	530-6a	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
FOX 4	NEWS AT	530A	M-F 530-6a									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 08	<del></del>	08/26/12	-T	1	\$450.00	0.00						
E 9 4	08/15/1	2 08/15/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	W	:30	1	\$450.002	0.00 NM	1	\$450.00
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E 11 4		2 08/17/12	M-F 6-7a	CM-AII		F	:30	1	\$450.002	0.00 NM	1	\$450.00
			M-F 6-7a						,			*
	NEWS AT art Date	<sup>-</sup> 6A End Date	Mookdovo	Spots/Week	Poto	Doting						
<u>عاد</u> Week: 08		08/19/12	<u>Weekdays</u> F	opols/week	<u>Rate</u> \$450.00	Rating 0.00						
E12 4	08/20/1	2 08/20/12	M-F 6-7a	CM-All	<del></del>	M	:30	1	\$450.002	0.00 NM	1	\$450.00
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Week: 08		08/26/12	M	1		0.00						
E 13 4	08/21/1:	2 08/21/12	M-F 6-7a	CM-All	6-7a	-T	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS AT	`6A	M-F 6-7a									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/26/12	-T	1	\$450.00	0.00			W			
E 14 4	08/15/1:	2 08/15/12	M-F 7-9a	CM-All		~~W~~~	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		7-8a		(7:00 AM-8:0	JU AIVI)						
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Flight Dates 08/15/12-08/21/12

Hiatus Dates

<u>Original Date / Revision</u> 08/14/12/ 08/14/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Ln Ch	Start		Inventory Code		MARKET PARTY CONTROL OF THE PA	ime Days				Rig Type	Spots	Amount
E 14 4	08/15/1	12 08/15/12	M-F 7-9a 7 <b>-</b> 8a	CM-AII	7-8a (7:00 AM-8:0	W	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		7-0a		(1.00 ANE-0.1	DO AIVI)						
*******	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/19/12	W	1	*	0.00						
15 4	08/16/1	12 08/16/12		CM-All		T	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		7-8a		(7:00 AM-8:	JU AIVI)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/19/12	T	1	\$450.00	0.00						
16 4	08/17/1	2 08/17/12		CM-AII		F	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		7-8a		(7:00 AM-8:0	00 AM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	F		\$450.00	0.00						
17 4	08/20/1	2 08/20/12	M-F 7-9a	CM-All	7-8a	M	:30	1	\$450.002	0.00 NM	1	\$450.00
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Week: 08	······································	08/26/12	M	***************************************	<u>Rate</u> \$450.00	Rating 0.00						
18 4	08/21/1	2 08/21/12	M-F 7-9a	CM-AII	7-8a	-T	:30	1	\$450,002	0.00 NM	1	\$450.00
<b>50.</b> 4.4	4 (1999) 1 4 4 7 7		7-8a		(7:00 AM-8:0	00 AM)						*
FOX 4		End Data	10/1	C4-66(1	<b>5</b> -1-	Balla.						
Week: 08		End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week 1		Rating 0.00						
****			M-F 7-9a	CM-AII		W	:30	1	\$450.002	0.00 NM	1	\$450.00
			8-9a		(8:00 AM-9:0	00 AM)		-	*	0.00 7	•	Ψ /00.00
FOX 4		E 18 1	1AF 3 1		<b></b> .					I		
Sta Week: 08		End Date 08/19/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
		2 08/16/12		CM-AII		T	:30	1	\$450.002	0.00 NM	1	\$450.00
		4	8-9a		(8:00 AM-9:0	•	.00		φ+50.00 £	0.00 14141	'	\$450.00
FOX 4												
Sta Week: 08	art Date	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week		Rating						
21 4		2 08/17/12		1 CM-All		0.00 F	:30	1	#450.00.0	0.00 2/14		* 455 00
£1 T	Quitiffi	2 00/11/12	8-9a		(8:00 AM-9:0	•	.30	ı	\$450.002	0.00 NM	1	\$450.00
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22 4	08/20/1	2 08/20/12	8-9a	CM-All	ช-ขล (8:00 AM-9:0	M (MA OI	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		0 00		(0.0071111-0.0	,						
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23 4	08/21/1	2 08/21/12	M-F 7-9a	CM-AII		-T	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		8-9a		(8:00 AM-9:0	O AM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	-T	1	\$450.00	0.00						
04 4	08/15/1	2 08/15/12	M-F 9-10a	CM-All	9-10a	W	:30	1	\$150.002	0.00 NM	1	\$150.00
24 4	00, (0, )		M-F 9-10a	Serie ( til)	# 1 <b>4</b> 0	"	.ÇÇ	•	# 1 CO. CO 2:	O'DO LATAIS		4 13U.UU



Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Ln Ch Start	End	Inventory Code	Drook	Stort/End	Fime Dove	lam Cu	4 _	Data Da	D4. T	Tota	
	12 08/15/12			9-10a	Fime Days	Len Sp :30	ots 1		Rtg Type		Amount
		M-F 9-10a	OWITA	2-104		.50	ŀ	\$150.002	0.00 NM.	1	\$150.00
FOX 4 NEWS A			_								
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		M-F 9-10a	•,	0 102	•	.00	,	\$ 500,00c	O.OO ININI	'	\$150.00
FOX 4 NEWS A		181-1-1	0	<u>.</u> .							
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
	2 08/17/12		CM-All		F	:30	1	\$150.002	0.00 NM	1	\$150.00
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FOX 4 NEWS A				_							
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	2 08/20/12		CM-All		0.00 M	:30	1	\$150.002	0.00 NM	4	ድላደር በር
	***************************************	M-F 9-10a	J,,,,,,,,	o ioa	141	.50	,	@100.00 Z	O.OO IVIVIS	1	\$150.00
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, ,	_ +0,2,7,12	M-F 9-10a	ÇIVI 7 W	3-1 <b>0</b> a	_ į ··· ·- <u>-</u>	.30	,	\$150.002	0.00 NM	1	\$150.00
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· · · · · · · · · · · · · · · · · · ·		M-F 12p-1p	CM-All	\$150.00	0.00 W	:30	1	600E 00 0	0.00 104		****
	GO, 10, 12	M-F 12-1p	OMPAII	:4-1p		.50	:	\$225.002	0.00 NM	1	\$225.00
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		M-F 12-1p	OWN	12-10		.30	1	\$225.002	0.00 NM	1	\$225.00
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FOX 4 NEWS AT											
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating				1		
		M-F 12p-1p	1 CM-All	\$225.00	0.00 M	.20	- 1	600£ 80 0	0.00.1111		****
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FOX 4 NEWS AT											
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		M-F 12p-1p	1 CM-AII	\$225.00	0.00	.20		A005 00 0	0.00.144		
	- YN/184 1/ 12	M-F 12-1p	CIM-MI	15-1h	-T	:30	1	\$225.002	0.00 NM	1	\$225.00
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<u>Start Date</u> Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> −T	Spots/Week	Rate	Rating						
	2 08/15/12		CM-All	\$225.00	0.00	.20	4	0450 666			
LUT 4 00/10/12	- 00/10/12	5-530p	CM-All	5-530p (5:00 PM-5:3	W O PM)	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4 NEWS		*			,				i		



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Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12

Order Sep 00:15:00

Print Date: 08/14/12

Advertiser Crossroads GPS

**Product Crossroads GPS** 

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	als Amount
E 34 4	08/15/	12 08/15/12	M-F 5-6p		5-530p	W		1		0.00 NM	1	\$450.00
FOY	4 NITTHEO		5-530p		(5:00 PM-5:	30 PM)						
	4 NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/19/12	W	<u> </u>	. ——	0.00						
E 35 4	08/16/	12 08/16/12	M-F 5-6p	CM-All	5-530p	T	:30	1	\$450.002	0.00 NM	1	\$450.00
EAV	A NICTARC		5-830p		(5:00 PM-5:	30 PM)						
	4 NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/19/12	T	1	\$450.00	0.00				l		
E 36 4	08/17/	12 08/17/12	M-F 5-6p	CM-All	5-530p	~~~F~~	:30	1	\$450.002	0.00 NM	1	\$450.00
501			5-530p		(5:00 PM-5:	36 PM)						
	4 NEWS	End Data	Minaledava	Carlo Minai	D-4-	Deffer				l		
Week: 0	Start Date 08/13/12	End Date 08/19/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 37 4		12 08/20/12	M-F 5-6p	·	·	M	:30	1	\$450.002	0.00 NM	1	\$450.00
			5-530p		(5:00 PM-5:				A 104130 #	0.00	•	φ-100.00
	4 NEWS	- 15			<b></b> .					1		
<u>S</u> Week: 0	Start Date	End Date 08/26/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 38 4		12 08/21/12			5-530p		:30	1	\$450.002	0.00 NM	1	6450.00
	<b>**</b>	· =	5-530p	01071	(5:00 PM-5:		ve,	,	\$400.00 Z	O.OO INIM	'	\$450.00
	4 NEWS				•	,						
_	tart Date	End Date	<u>Weekdays</u> -T	Spots/Week	***************************************	Rating						
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E 00 4	00/13/	IE UQ/13/12	530-6p	GIVI-PAII	530-6p (5:30 PM-6:	W 'AN ENA'	:30	1	\$450.002	MM 00.0	1	\$450.00
FOX 4	4 NEWS		*** */-		(4.50.111.0)							
****	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 0		08/19/12	W	1		0.00						
E 40 4	08/16/1	12 08/16/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0		:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	1 NEWS		330-ap		(5.30 FIVE).	JO PNI)						
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		08/19/12		1	\$450.00	0.00						
E 41 4	08/17/1	2 08/17/12	•	CM-AII	530-6p	F	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	1 NEWS		530-6p		(5:30 PM-6:0	00 PM)				l		
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/19/12	F	1		0.00						
E 42 4	08/20/1	2 08/20/12	M-F 5-6p	CM-All	530-6p	M	:30	1	\$450.002	0.00 NM	1	\$450.00
EOV /	NEWS		530-6p		(5:30 PM-6:0	00 PM)				1		
	tart Date	End Date	Weekdays	Spots/Week	Data	Doling						
Week: 0		08/26/12	M	<u> </u>	<u>Rate</u> \$450.00	Rating 0.00						
E 43 4	~~~~~	2 08/21/12	M-F 5-6p		530-6p	-T	:30	1	\$450.002	0.00 NM	1	\$450.00
			530-6p		(5:30 PM-6:0		<del>-</del> -	•	~ · ~ ~ · · · · · · · · · · · · · · · ·	*.** , ****	•	÷ 100.00
	NEWS	Fud Mili	X05	<b>A</b>	y	<b></b>						
<u>S</u> Week: 0	<u>tart Date</u> 8/20/12	End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00				1		
E 44 4			M-F 6-630p		6-630p	W	:30	1	\$600.002	0.00 NM	4	<b>ድድ</b> ስስ ስላ
	e-ws (1965)	e= seect to ft to	M-F 6-630p	OM:5411		*** <del>-</del>	.50	ł	<b>ずらいい・いり た</b>	O.UU IVIVI	1	\$600.00
FOX 4	NEWS A	Г 6Р										

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568130 Flight Dates 08/15/12-08/21/12 Hiatus Dates

<u>Original Date / Revision</u> 08/14/12/ 08/14/12 <u>Order Sep</u> 00:15:00

Advertiser Crossroads GPS Product Crossroads GPS Estimate # 888

											Tota	ıls
Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 44	4 08/15/1	2 08/15/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	W	:30	1	\$600.002	0.00 NM	1	\$600.00
FO	X 4 NEWS A				ш.							
Week!	<u>Start Date</u> k: 08/13/12	End Date 08/19/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
	······	2 08/16/12	<del></del>		6-630p	T	:30	1	\$600,002	0.00 NM	1	\$600.00
			M-F 6-630p						, -, -, -, -, -, -, -, -, -, -, -, -, -,		•	****
FO	X 4 NEWS A											
Week	Start Date k: 08/13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
		2 08/17/12	M-F 6-630p		6-630p	F	:30	1	\$600.002	0.00 NM	1	\$600.00
			M-F 6-630p		,							*
FO	X 4 NEWS A		187 . 1 . 1	0	<b>.</b>	<b>-</b> .:						
Week	Start Date k: 08/13/12	End Date 08/19/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
		2 08/20/12	M-F 6-630p		6-630p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
			M-F 6-630p		·							
FO	X 4 NEWS AT		Martine	On ata SM a ala	Data	D. C.						
Week	Start Date c: 08/20/12	End Date 08/26/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
		2 08/21/12	M-F 6-630p	CM-AII	6-630p	-T	:30	1	\$600.002	0.00 NM	1	\$600.00
			M-F 6-630p							i		
FO	X 4 NEWS AT		Mackdaya	Cnoto Minak	Data	Detine						
Week	Start Date c: 08/20/12	End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 49	4 08/15/1	2 08/15/12	M-F 630-7p	CM-All	630-7p	W	:30	1	\$450.002	0.00 NM	1	\$450.00
4.0	OEOO HOLL)	aucop	M-F 630-7p									
AC	CESS HOLLY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 08/13/12	08/19/12	W	1	\$450.00	0.00						
E 50	4 08/16/1	2 08/16/12	M-F 630-7p	CM-All	630-7p	T	:30	1	\$450.002	0.00 NM	1	\$450.00
4.0	OFFER HOLLS	(M)(O)(D)	M-F 630-7p							İ		
AU	CESS HOLLY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 08/13/12	08/19/12	T	1	\$450.00	0.00						
E 51	4 08/17/1	2 08/17/12	M-F 630-7p		630-7p	F	:30	1	\$450.002	0.00 NM	1	\$450.00
۸۰	CESS HOLLY	MMOOD	M-F 630-7p		(6:30 PM-7:	00 PM)						
AC	Start Date		Weekdays	Spots/Week	Rate	Rating						
Week	c: 08/13/12	08/19/12	F	1	\$450.00	0.00						
E 52	4 08/20/1	2 08/20/12	M-F 630-7p	CM-All	630-7p	M	:30	1	\$450.002	0.00 NM	1	\$450.00
۸۰	CESS HOLLY	(MOOD	M-F 630-7p									
٨٥	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 08/20/12	08/26/12	M	1	\$450.00	0.00						
E 53	4 08/21/1	2 08/21/12	M-F 630-7p	CM-All	630-7p	-T	:30	1	\$450.002	0.00 NM	1	\$450.00
۸۵	CESS HOLLY	(\A/\C\C\C\C\C\C\C\C\C\C\C\C\C\C\C\C\C\C\	M-F 630-7p									
AC	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 08/20/12	08/26/12	-T	1	\$450.00	0.00						
E 54	4 08/15/1	2 08/15/12	M-F 9-10p	CM-AII	9-930p	W	:30	1	\$750.002	0.00 NM	1	\$750.00
E0	Y A NIEWO		9-930p		(9:00 PM-9:	30 PM)						
FO	X 4 NEWS									ı		



Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12

<u>Order Sep</u> 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
E 54 4	08/15/1	2 08/15/12	M-F 9-10p		9-930p	W	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4	NEWS		9-930p		(9:00 PM-9:	30 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	W	1		0.00						
E 55 4	08/16/1	2 08/16/12	M-F 9-10p	CM-AII	9-930p	T	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4	NEWS		9-930p		(9:00 PM-9:	30 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	8/13/12	08/19/12	T	1	\$750.00	0.00						
E 56 4	08/17/1	2 08/17/12	'	CM-All	9-930p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4	NEWS		9-930p		(9:00 PM-9:	30 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	8/13/12	08/19/12	F	1	\$750.00	0.00						
E 57 4	08/20/1	2 08/20/12	M-F 9-10p	CM-All	9-930p	M	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4	NEWS		9-930p		(9:00 PM-9:	30 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	8/20/12	08/26/12	M	1	\$750.00	0.00						
E 58 4	08/21/1	2 08/21/12	•	CM-All	9-930p	-T	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4	NEWS		9-930p		(9:00 PM-9:	30 PM)				:		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	-T	1	\$750.00	0.00						
E 59 4	08/15/1	2 08/15/12	M-F 9-10p	CM-AII	930-10p	W	:30	1	\$750.002	0.00 NM	1	\$750.00
EOY 4	NEWS		930-10p		(9:30 PM-10	:00 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	**********	08/19/12	W	1		0.00						
E 60 4	08/16/1	2 08/16/12	-	CM-AII	930-10p	T	:30	1	\$750.002	0.00 NM	1	\$750.00
EOX 4	NEWS		930-10p		(9:30 PM-10	:00 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	T	1	. ——	0.00						
E61 4	08/17/1	2 08/17/12	M-F 9-10p		930-10p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
EOY 4	NEWS		930-10p		(9:30 PM-10	:00 PM)						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/19/12	F	1	\$750.00	0.00						
E 62 4	08/21/1	2 08/21/12	M-F 9-10p	CM-All	930-10p	-T	:30	1	\$750.002	0.00 NM	1	\$750.00
EOV 4	NEWS		930-10p		(9:30 PM-10	:00 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	-T	1	\$750.00	0.00						
E 63 4	08/16/1	2 08/16/12	M-F 10-1030p	CM-All	10-1030p	T	:30	1	\$750.002	0.00 NM	1	\$750.00
EOV 4	NEWAR AT	T 10D	M-F 10-1030p									
	NEWS AT	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	T	1	\$750.00	0.00						
E 64 4	08/17/1	2 08/17/12	M-F 10-1030p	CM-All	10-1030p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
			M-F 10-1030p							ı		



568130 Flight Dates 08/15/12-08/21/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/14/12/ 08/14/12

Order Sep 00:15:00

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Advertiser Crossroads GPS

Product Crossroads GPS

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	als Amount
E 64 4	08/17/1	2 08/17/12	M-F 10-1030p	CM-All	10-1030p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
EOY 4	NEWS A	T 10D	M-F 10-1030p							Î		
	art Date	End Date	Weekdays	Spots/Week	Rate	Patina						
Week: 08		08/19/12	F	1	\$750.00	Rating 0.00						
E 65 4		2 08/21/12	M-F 10-1030p	CM-All	10-1030p	-T	:30	1	\$750.002	0.00 NM	1	\$750.00
			M-F 10-1030p		· · · · <b>,</b>				\$1.0\$.00 L	5.00 / 11.1		Ψ/ 00.00
	NEWS A	ľ 10P										
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u>	Rating						
Week: 08. E 66 4		08/26/12	M-F 1030-1102p	1	\$750.00	0.00						
E 00 4	00/15/1	2 00/15/12	M-F 1030-1102p	CIVI-AII	1030-1102p	W	:30	1	\$375.002	0.00 NM	1	\$375.00
FOX 4	NEWS AT	Г 1030P M-F	FOX 4 NEWS									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/19/12	W	1	\$375.00	0.00						
E 67 4	08/16/1	2 08/16/12	M-F 1030-1102p	CM-AII	1030-1102p	T	:30	1	\$375.002	0.00 NM	1	\$375.00
EOV 41	AIMIAIC AT	* 4020D ## F	M-F 1030-1102p							ĺ		
_			FOX 4 NEWS	Cnote (Mook	Data	Detica				i		
Week: 08/	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 68 4			M-F 1030-1102p		1030-1102p	F	:30	1	\$375.002	0.00 NM	1	#27E 00
	00, 171 7	- 50////	M-F 1030-1102p	OWTE	1000-110£p		.50	•	\$375.00 Z	U.OU INIVI	1	\$375.00
FOX 4 I	NEWS AT	1030P M-F	FOX 4 NEWS							- 1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
Week: 08/		08/19/12	F	1	\$375.00	0.00						
E 69 4	08/20/1	2 08/20/12	M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$375.002	0.00 NM	4	\$375.00
FOX 4 I	NEWS AT	1030ው እሌ ፎ	M-F 1030-1102p FOX 4 NEWS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	M	1	\$375.00	0.00						
E 70 4	08/21/1:	2 08/21/12	M-F 1030-1102p	CM-All	1030-1102p	-T	:30	1	\$375.002	0.00 NM	1	\$375.00
			M-F 1030-1102p			·		•	<b>+</b> 0,0,00	0.00	•	Ψ010.00
		1030P M-F	FOX 4 NEWS									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	-T	1	\$375.00	0.00						
E 71 4	08/17/13	2 08/17/12	NFL Game (Pre-S FOX NFL Presea	•	257P-CC	F	:30	1	\$1,400.002	0.00 NM	1	\$1,400.00
NFL PR	RESEASO	N ON FOX	I OX WILL FIESEA	SOII Gail								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	F	1	\$1,400.00	0.00				l		
E 72 4	08/18/1	2 08/18/12	Sa 7-9a	CM-Ail	8-9a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
			8-9a		(8:00 AM-9:0	0 AM)						
FOX 4 N		m-4 D-4-	Mantalasa	O (1111	Б.	5.0						
<u>51a</u> /Week: 08	<u>rt Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
E 73 4	***************************************	2 08/18/12			530-6p	S-	:30		6225 00 2	0.00 1114		800E 00
2.0	00/10/11	00/10/72	530-6p		(5:30 PM-6:0)	_	.30	1	\$225.002	0.00 NM	1	\$225.00
FOX 4 N	NEWS		,		,	=						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/19/12	S-	1	\$225.00	0.00						
E 74 4	08/18/12	2 08/18/12	·		9-930p	\$-	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4 N	VE/V/S		9-930p		(9:00 PM-9:3	DPM)						
10/41										1		

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Flight Dates 08/15/12-08/21/12

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<u>Order Sep</u> 00:15:00

Advertiser Crossroads GPS

**Product Crossroads GPS** 

Estimate # 888

Ln Ch	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
E 74 4	08/18/1	2 08/18/12	Sa 9-10p	CM-All	9-930p	S-	:30	1	\$450.002	0.00 NM	1	\$450.00
			9-930p		(9:00 PM-9:3	0 PM)						
FOX 4	NEWS									ı		
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08	3/13/12	08/19/12	S	1	\$450.00	0.00						
E 75 4	08/19/1:	2 08/19/12	FOX News Sunda	y CM-All	9a-10a	5	:30	1	\$150,002	0.00 NM	1	\$150.00
			FOX News Sunda	y					,		·	¥ 100.00
FOX N	IEWS SUN	IDAY		•								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı		
Week: 08	3/13/12	08/19/12	S	1	\$150.00	0.00						
E 76 4	08/19/1	2 08/19/12	SU 1030-1102p	CM-AII	1030-1102p	s	:30	1	\$375.002	0.00 NM	1	\$375.00
			Su 1030-1102p		•				*		,	40.0.00
FOX 4	<b>NEWS AT</b>	1030P	·									
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	3/13/12	08/19/12	S	1	\$375.00	0.00				]		
)—————————————————————————————————————										Totale	ፖር ተና	74 97E 00

Totals

76 \$34,825.00